

Nightingale launches ASP service for OntarioMD funded physicians

Nightingale Informatix Corporation, an application service provider (ASP) of electronic medical record (EMR) software and related services with more than 5.3 million patient records under management, announced that its flagship web-based Electronic Medical Record solution, Nightingale On Demand, has been certified under CMS (Clinical Management System) Specification 2.0 by OntarioMD.

Nightingale is the first EMR vendor to achieve OntarioMD Specification 2.0 certification for both its ASP and local solutions. The certification allows funding-eligible physicians across the province to apply for funding through the Ministry of Health and Long-Term Care (MOHLTC) and Ontario Medical Association (OMA) Physician Information Technology (IT) Program when implementing Nightingale On Demand.

"Only about 20 percent of Ontario's 22,000 physicians presently use an EMR system, making this certification a significant milestone toward driving EMR

adoption," said Sam Chebib, president and CEO of Nightingale. "Now, funding-eligible physicians have a choice of implementing either Nightingale's local or web-based EMR solutions, which have already demonstrated inherent financial and operational benefits to our existing user base at large."

Funding currently available through the Physician IT Program is up to \$28,600 per physician, over three years. The OMA has obtained funding for up to 2,700 physicians. The availability of a similar program funding model for all physicians would create an addressable market opportunity of more than \$200 million for Nightingale.

Nightingale's web-based EMR solution gives physicians a clear overall view of their patients' current and historic medical information from anywhere at any time, so they can manage and make more informed patient care decisions. Physicians need only an internet connection from Smart Systems for Health Agency for secure ac-

cess to Nightingale's fully integrated EMR and practice management system, freeing them from the responsibility and burden of buying and implementing costly hardware and software, as well as handling system maintenance and security issues.

"With Nightingale's ASP EMR, our practice runs more efficiently, allowing us to focus on what matters most, our patients," said Dr. David M. Kaplan, assistant professor of family and community medicine, University of Toronto. "The web-based solution enables us to communicate electronically with other team members, such as nurses, dietitians and social workers, and share data in real-time, at the point of care. This facilitates early identification of patients at risk, generation of reminders, posting of test results, and up-to-date flow charts, shared by all caregivers involved. I believe Nightingale is helping enhance the quality of our care."

Nightingale Informatix Corporation
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DigitalBridge On-Call Scheduling System, first-of-a-kind scheduling solution provides immediate care in emergencies

DigitalBridge, a provider of protected information sharing solutions, has signed a contract with the Arizona Ocular Trauma Service (AzOTS) to implement DigitalBridge On-Call Scheduling System (DBDOCS).

The DBDOCS system allows immediate, dynamic, and auditable on-call physician scheduling in the event of a medical emergency for affiliated and non-affiliated health organizations spanning a large geographic region or metropolitan area. Emergency Departments in these broad settings can utilize this advanced application to send and receive emergency call alerts through text messages (SMS), page, email and other digital context instantly to a physician's digital device(s), regardless of the physician's particular health system affiliation. When a change in scheduling or an emergency occurs, requiring a particular physicians' or specialists' attention, authorized personnel can initiate an electronic data exchange, quickly determining who is on-call within the physician network at the time of the incident. The application is easy to use and intuitive,

allowing quick access to physician biographical information, credentials, hospital privileges, relevant telephone, pager and mobile phone numbers, as well as email addresses, to ensure direct, immediate contact is made.

DBDOCS solves one of the most persistent problems plaguing the health care industry: the ability to help physicians respond to emergency situations in a timely, efficient manner, ensuring the best case response to that emergency and contribute to improved patient outcomes. It extends physicians' reach to unaffiliated hospital systems or networks, providing access that has never before been available. The incidence of human error in emergency communication situations is all too common. DBDOCS can reduce the possibility of human error, while also providing a complete audit trail, so failures in process can be thoroughly and accurately examined.

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